

RFID delegate tracking solution for 2-day GMR Pan India Security Summit (July 19-20, 2010)

EssenRFID's Passive UHF tags "Personna™" will help monitor visitor movements within the conference room & exhibition centre & assess visitor choices. Autocop is EssenRFID's implementation partner.

Mumbai, Maharashtra, July 19, 2010

GMR Hyderabad International Airport Ltd. is hosting a two-day 'Pan India security summit-2010' beginning at Hyderabad on July 19, to be co-sponsored by the AP State Disaster Response and Fire Services Department.



Governor E. S. L. Narasimhan will inaugurate the seminar which is the first such event to be organised by a business house.

The venue will be Novotel Hotel. Over 250 delegates are expected to attend.

On account of heightened security, a key technology feature of this 2 day event is a delegate tracking module using EssenRFID's built-in antenna reader, Xtenna™ (long-range reader) coupled with Proximity Xtenna™ (short range reader) being deployed at the entrances of the conference panel discussion room & the exhibition hall.



The proximity reader helps in associating the delegate entry badges tagged with Personna™ UHF tag to the Reader whereas the long-range built-in antenna reader module Xtenna™ shall help track visitor movements & its web-tool kit software shall provide information such as visitor location, time spent by visitors for a particular session which shall help in assessment of judging visitor

preferences towards certain topics, etc

The RFID hardware is inter-connected to SQL server 2005 express thereby ensuring seamless transfer of to & fro data. The Systems Integration partner is AutoCop India.

Some of the speakers/ participants include Mr. Cornelis Keur, Consul General, United States of America, S. Subramanian, M.R. Reddy, both former directors of the elite force, Special Protection Group, DGP R. R. Girish Kumar and H. J. Dora, former DGP.