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RFID TRACKING – RETAIL

flash demo



Inventory Distribution
Shelf Optimization
Direct Marketing
Store Management

saves time
reduces cost
improves customer service
enhanced efficiency
smooth operations
higher ROI



Corporate Profile



US Patent



Indian Patent

case studies



the Xtenna™ advantage

tags

PERSONNA™

PARKA™

GENERA™

METALLICA™

µMETALLICA™

MICRA™

ACQUA™

BOVINA™

LIBRA™

SOLANNA™

devices

Xtenna PLUS™

Xtenna Proximity™

Handy Scanna™

Handy Scanna PLUS™

Xtenna Hybrid™

PORTA™

Bibliotenna™

ERF-211E

ERF-711E

STRADA™

LOGISTRA™

EXPERIA™

middleware

Xtenna WebToolkit™

Xtenna Studio™

Microsoft BizTalk Server
EsSEN PROVIDER/CONNECTORS

Certified for
IBM WebSphere.
software
EsSEN AGENT/CONNECTORS

EsSEN's devices can be easily integrated to Microsoft BizTalk, IBM WebSphere Premises Server and EsSEN's own Xtenna Studio™ Middleware Platforms, providing enterprise level seamless connectivity with Middleware, Paid/Free Databases (IBM DB2, Oracle, MySQL) and ERP applications (SAP)

additional application domains

